



# *The Chicago Tap Summit 2018*

## ***SPONSORSHIP PROPOSAL***



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Chicago, IL 60624

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# The Chicago Tap Summit

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[www.maddrhythms.com](http://www.maddrhythms.com)

**Dates:** October 12 – 14, 2018

**Days and Hours:** Friday 5pm - 10 pm  
Saturday 9am – 10pm  
Sunday 10 am – 5pm

**Location:** **Harold Washington Cultural Center**  
4701 S. King Drive  
Chicago, IL 60615

**Media:** Power '92 (WPWX), 95.5 (WNUA), AM1450 (WVON)  
107.5 (WGCI), 96.3 (B96), 102.7 (V103), Soul 106  
Chicago Defender, Afrique, Indigo, Chicago Sun-Times, Chicago  
Tribune, The Reader, On Tap, Performlnk, Audition News,  
[www.maddrhythms.com](http://www.maddrhythms.com) Internet Website with Sponsor links,  
Facebook, Twitter, LinkedIn, MySpace, YouTube, Instagram and  
Various other social media networks

**Past Participants:** *Northern Trust, The University of Chicago Hospitals, Chicago Park District, The Harold Washington Cultural Center, Rhythm, Rage Inc., Chicago Human Rhythm Project, The Dancing Fair, COOP'S Records, Nightlifemagazine.net, The South Shore Cultural Center, Soul Express, Quench, Italian Soul, Exchange Café, Brown Sugar Bakery, Tillman-Hunter Enterprises, Northwest Chiropractix and H.P.W. Centers for Diabetes*

**Attractions:**

- 1) **Opening Sponsors, VIP, and Press Reception,**
- 2) **Master Classes, Workshops, Jam Sessions, A Panel Discussion**
- 3) **A youth performance featuring internationally known Tap Dancers**
- 4) **Gala Public Performances and After Party**



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## FEATURED HONOREES/INSTRUCTORS/PERFORMERS:

**Sarah Savelli** started tap dancing at her mother's dance studio in Northeast Ohio at the age of four and has loved it ever since. She began instructing locally at the age of twelve, and has been teaching, performing, choreographing, and producing Tap events for the past 20+ years. Sarah was a founding and choreographing member of Rhythm ISS... an influential Chicago-based, all-female tap company in the 90's, and on the faculty of numerous studios, tap festivals and competition/conventions in New York City, Chicago, Michigan, and Cleveland; including Steps on Broadway (NYC), Gus Giordano Jazz Dance Center and Lou Conte's (Chicago), the Chicago Human Rhythm Project, Third Coast Rhythm Project, West Coast Dance Explosion, Totally Tap, and Tapperfest Toronto. Best known for her swift and intricate footwork, Sarah was commissioned on three separate occasions by Playhouse Square (Cleveland, OH) to create and perform in a full-length tap work (Tap into Peace), was the first Capezio ACE Award for Tap choreography finalist in 2010 and appears in the PBS documentary Juba! The Masters of Tap and Percussive Dance. Sarah has studied and performed with many of tap dancing's historical greats, and most recently has had the pleasure of dancing with Savion Glover in various shows across the USA including "Stepz" at NYC's Joyce Theater in 2013. She is also the artistic director of the Cleveland Tap Crew; a youth tap ensemble with 50+ members that she established in Northeast Ohio in 2012.



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**Martin “Tre” Dumas III** was featured in the North American, and European tours of Riverdance. He is the co-founder of M.A.D.D Rhythms, The M.A.D.D. Rhythms Tap Academy and The Chicago Tap Summit. In Stuttgart, Germany, he conceived and implemented a complete teen through senior citizen tap program at the New York City Dance School. Tre was a featured soloist Imagine Tap and most recently, was honored to become the newest “extended member” of Jason Samuels Smith’s ACGI performing in London

**Ja’bowen Dixon** a prominent dancer, choreographer, actor, instructor, visual and performance artist who entertained audiences since he was six. By ten, he started working in film, commercials and concert performances. By sixteen, he was a founding member of M.A.D.D Rhythms. Being featured in Dance Spirit magazine, he continues his training from internationally tap dancers including the late Jimmy Slyde, he also teaches classes and workshops in the prominent dance studios, Lou Conte and Joffrey Ballet. Recently, he performed during halftime for the Chicago Bulls organization, featured in a pilot show directed by award winning director Lee Daniels and was on Steve Harvey Show. Ja’Bowen is a natural born performer who captivates and inspires audiences.

**Bril Barrett**

(Featured soloist in Imagine Tap, RiverDance US and European Touring Companies, The Tap Dance Kid US Touring Company, the New York Dance School of Stuttgart, Porgy & Bess, The Jenny Jones Show, and the Oprah Winfrey Show),

**Starinah Dixon** 2-time winner of The Los Angeles Tap Festival’s Cutting Contest, featured in Dance Spirit Magazine as a dancer on the verge

**Donnetta Jackson** has performed all over the US, including the St. Louis Tap Festival, The Detroit Jazz Fest, United Nations in New York, Florida, and Tennessee. She’s taught at The Sammy Dyer School of Theatre, M.A.D.D. Rhythms Tap Academy, and Maria High School.



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**Tristan Bruns** is the Director of The Tapmen Dance Company and Artistic Director of TapMan Productions. He is a 2-time recipient of the Audible Odyssey grant for new works, the Individual Artist Grant for New Works by the Chicago Department of Cultural Affairs and Special Events, and the Outstanding Choreography Award at the Dance Chicago Festival.

**Megan Davis** started dancing 20 years ago in Austin, TX, where she apprenticed with Tri-Tone and Tapestry Dance Company. She has since moved to Chicago where she is a company member at MADD Rhythms. In addition to dancing, Megan studies theoretical mathematics at DePaul University, and is on course to obtain a M.S. in June of this year.

**Victoria Jones** was born and raised in Gary, In, and was the first student from Gary performing in M.A.D.D. Rhythms in Chicago from 2005 until present. Under the inspiration of the tap movement, Victoria relocated to Las Vegas, determined to progress and pursue her dance career. Her tap career with M.A.D.D. Rhythms has led her to start the Las Vegas division, M.A.D.D. Rhythms Las Vegas. Inspired from many greats including the late Dr. Bunny Briggs, and Dr. Prince Spencer, she joined forces and founded the Las Vegas Tap Fest in 2013, a nonprofit 501©3, designed to honor the history of tap dance in Las Vegas and keep this art form alive.



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**Youth Performers:** A youth led component includes M.A.D.D. Rhythms Bronzeville: The HWCC Crew; comprised of young tapdancers from all over Chicago (Ages 14-18) and students from the M.A.D.D. Rhythms Tap Academy (Ages 5-105)

**Projected  
Attendance:**

**1000 youth** (Multicultural; 70% female, 30% male); 500 to 700 (middle & high school students; urban and suburban) on Friday, November 14<sup>th</sup> at 11 am for the special school performances; and 400 youth (multicultural; 80% female, 20% male); 5-21 (middle, high school & college students; urban and suburban);

**1000 adults** (multicultural parents, educators, social service professionals, art lovers, music lovers, tap lovers, jazz lovers) for the one evening performances featuring all of the tapdancers and other special guests.

The masterclasses and workshops will draw **90 – 160 dancers** for the 3-day, intensive schedule.

**1000** at the Gala Performance



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**Internet: Value: \$20,000**

[www.maddrhythms.com](http://www.maddrhythms.com), rich media site with streaming video and audio (music & video clips); with sponsors and hot links to sponsor's products, services and messages

[www.cityalert.com](http://www.cityalert.com), **4 weekly email blasts**,

[www.nightlifemagazine.net](http://www.nightlifemagazine.net), **4 weekly email blasts**

[www.metromix.com](http://www.metromix.com), Banner Ad

[www.facebook.com](http://www.facebook.com), Banner Ad

[www.myspace.com](http://www.myspace.com), Banner promotion, ticket giveaway

**Radio: Value: \$30,000**

1. Power 92 FM; Donnie Devoe 2pm – 6pm Monday – Friday (ticket giveaways, 20 tickets each)

2. V103 – WVAZ FM, (50 Spots and 50 Ticket Giveaways)

2. Power 92 Live Broadcasts Day of the Event

3. WNUA FM, WVON AM (100 spots and 100 ticket giveaways)

(Schedules To Be Determined)

**Print Ads: Value \$20,000**

Citizens News,

Indigo,

Rolling Out,

Chicago Defender,

On Tap

Chicago Reader

(Schedules To Be Determined)

**Street Promo: Value: \$6,000**

Event Poster 1000

Palm Card/Mailers 25,000

**Publicity: Value: \$10,000**

Media kit, media alerts, press releases, radio and TV interviews

Media angle: Corporate America Supports the Arts, Our Youth, and the Preservation of an American Art Form: Tap.



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## Corporate Sponsorship Participation

### Presenting Sponsor

- Presenting Sponsor Designation, Reflected in All Print Collateral and Advertising
- Banner Ad on Website with Hot Link to Sponsor Site
- Customized Promotions Can Be Developed (Any Additional Cost is negotiable!)
- Logo on All Print Ads
- Logo on 20,000 Promotional Palm Cards Via Street Promotions
- Logo on 5,000 Promotional Palm Cards Via Direct Mail
- Logo on 4 Weekly Email Blasts on [www.cityalert.com](http://www.cityalert.com)
- Logo on Event Banners
- Logo on, and a Full Page, Rear Cover Ad in 1,200 Program Books
- Name Tagged as Presenting Sponsor on All Paid Radio Spots (Schedule To Be Determined)
- The Right to Hang 2 Banners During the Event
- The Right to Make an Announcement at the Top of the Show
- Up to 20ft x 10ft Exhibit Space in the Lobby which will Include 2 to 4 6ft Tables and 2 to 4 Chairs
- 30 Tickets to Performances w/ preferred seating
- 30 Tickets to Opening VIP Reception!

**Cost: \$30,000**



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- Logo on 4 Weekly Email Blasts on [www.cityalert.com](http://www.cityalert.com)
- Logo on Event Banners
- Logo on and a Full Page, Inside Front Cover Ad In 1,200 Program Books
- Name Tagged as Sponsor on All Paid Radio Spots (Schedule To Be Determined)
- The Right to Hang one (1) Banner During the Event
- The Right to Make an Announcement at the Start of the Show
- Up to 10ft by 10ft Exhibit Space in the Lobby which will Include 1 or 2 6ft Tables and 2 Chairs
- 20 Tickets to Performances w/ preferred seating
- 20 Tickets to Opening VIP Reception!

**Cost: \$20,000**



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- Logo on Print Ads
- Logo on 20,000 Promotional Palm Cards via Street Promotions
- Logo on 4 Weekly Email Blasts on [www.cityalert.com](http://www.cityalert.com)
- Logo on Event Banners
- Logo on and ½ page ad in 1,200 Program Books
- 10 Tickets to Performances w/ preferred seating
- 10 Tickets to Opening VIP Reception!

**Cost: \$10, 000**



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## Corporate Sponsorship Participation

### PARTIAL SPONSOR

- Banner Ad on Website With Hot Link to Sponsor Site
- Logo on Print Ads
- Logo on 20,000 Promotional Palm Cards via Street Promotions
- 5 Tickets to Performances w/ preferred seating

**Cost: \$5, 000**



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## Corporate Sponsorship Participation

### SUPPORTING SPONSOR

- Logo on Print Ads
- 2 Tickets to Performances w/ preferred seating

**Cost: \$1, 000**



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