



The Chicago Tap Summit

tapsummit@maddrhythms.com

www.maddrhythms.com

Dates: October 13 – 15, 2017

Days and Hours: Friday 5pm - 10 pm
Saturday 9am – 10pm
Sunday 10 am – 5pm

Location: **Harold Washington Cultural Center**
4701 S. King Drive
Chicago, IL 60615

Media: Power '92 (WPWX), 95.5 (WNUA), AM1450 (WVON)
107.5 (WGCI), 96.3 (B96), 102.7 (V103), Soul 106
Chicago Defender, Afrique, Indigo, Chicago Sun-Times, Chicago
Tribune, The Reader, On Tap, PerformInk, Audition News,
www.maddrhythms.com Internet Website with Sponsor links,
Facebook, Twitter, LinkedIn, MySpace, YouTube, InstaGram and
Various other social media networks

Past Participants: *Northern Trust, The University of Chicago Hospitals, Chicago Park District, The Harold Washington Cultural Center, Rhythm, Rage Inc., Chicago Human Rhythm Project, The Dancing Fair, COOP'S Records, Nightlifemagazine.net, The South Shore Cultural Center, Soul Express, Quench, Italian Soul, Exchange Café, Brown Sugar Bakery, Tillman-Hunter Enterprises, Northwest Chiropractix and H.P.W. Centers for Diabetes*

Attractions:

- 1) Opening Sponsors, VIP, and Press Reception,
- 2) Master Classes, Workshops, Jam Sessions, A Panel Discussion
- 3) A youth performance featuring internationally known Tap Dancers
- 4) Gala Public Performances and After Party



113 S. St. Louis Ave.
Chicago, IL 60624

Phone 773-604-1899/ 773-604-1898 Fax

Sponsorship@MADDRHYTHMS.com

The Chicago Tap Summit

tapsummit@maddrhythms.com

www.maddrhythms.com

FEATURED HONOREES/INSTRUCTORS/PERFORMERS:

Ayrie King III, better known as "Mr. Taps" has been captivating and thrilling audiences for most of his life. Mr. Taps has performed at such places as The Apollo Theater in New York, The Cotton Club Review, ABC Television, and at numerous corporate events, theaters and conventions throughout the U.S. Engaging and charismatic, Mr. Taps defines a style uniquely his own, as he showcases the innovative flair of Fred Astaire, the quick action of Ann Miller and the classical flash of the Nicholas Brothers. From the jumps of Bojangles to the fancy footwork of Gregory Hines, Mr. Taps high-energy delivery creates an infectious current of excitement, always leaving the audience wanting more.

Martin "Tre" Dumas III was featured in the North American, and European tours of Riverdance. He is the co-founder of M.A.D.D Rhythms, The M.A.D.D. Rhythms Tap Academy and The Chicago Tap Summit. In Stuttgart, Germany, he conceived and implemented a complete teen through senior citizen tap program at the New York City Dance School. Tre was a featured soloist Imagine Tap and most recently, was honored to become the newest "extended member" of Jason Samuels Smith's ACGI performing in London

Nico Rubio has tapdanced in Europe (Switzerland/Sweden/Italy/Spain), Asia (China/Hong Kong/Taiwan/Japan), Central America (Costa Rica/Honduras/Guatemala) and South America (Brazil). He was also a recent recipient of the Chicago Dancemakers Forum's RDDI and on Windy City Live. In an additional effort to build community and craft his own contribution, Nico has officially started his own Tap Company, 333 (Three Thirty Three). He is also an original



113 S. St. Louis Ave.

Chicago, IL 60624

Phone 773-604-1899/ 773-604-1898 Fax

Sponsorship@MADDRHYTHMS.com

member of Chicago based Tap Company Jus'LisTeN, as well as a New Orleans based Tap & Brass Band entitled, Tap That Brass.

Lee Howard, better known by his stage name Lee How, is a Chicago native Tap Dancer, MC, Songwriter, Music Producer, and Actor. The multi-talented entertainer began his professional career as a tap dancer and is internationally known as one of the best of his generation. Lee recently made his Broadway debut in the original cast of "Shuffle Along, Or, The Making of the Musical Sensation of 1921 and All That Followed" directed by George C. Wolfe and choreographed by Savion Glover.

Bril Barrett

(Featured soloist in Imagine Tap, RiverDance US and European Touring Companies, The Tap Dance Kid US Touring Company, the New York Dance School of Stuttgart, Porgy & Bess, The Jenny Jones Show, and the Oprah Winfrey Show),

Jumaane Taylor

(listed in Dance Spirit Magazine's 20 hottest hoofers under 20 issue, Chicago Tribunes' Top 5 Dancers in Chicago and Leo's Dance Wear's National Poster Model).

Starinah Dixon 2-time winner of The Los Angeles Tap Festival's Cutting Contest, featured in Dance Spirit Magazine as a dancer on the verge

Donnetta Jackson has performed all over the US, including the St. Louis Tap Festival, The Detroit Jazz Fest, United Nations in New York, Florida, and Tennessee. She's taught at The Sammy Dyer School of Theatre, M.A.D.D. Rhythms Tap Academy, and Maria High School.

Tristan Bruns is the Director of The Tapmen Dance Company and Artistic Director of TapMan Productions. He is a 2-time recipient of the Audible Odyssey grant for new works, the Individual Artist Grant for New Works by the Chicago Department of Cultural Affairs and Special Events, and the Outstanding Choreography Award at the Dance Chicago Festival.

Megan Davis started dancing 20 years ago in Austin, TX, where she apprenticed with Tri-Tone and Tapestry Dance Company. She



113 S. St. Louis Ave.
Chicago, IL 60624

Phone 773-604-1899/ 773-604-1898 Fax

Sponsorship@MADDRHYTHMS.com

has since moved to Chicago where she is a company member at MADD Rhythms. In addition to dancing, Megan studies theoretical mathematics at DePaul University, and is on course to obtain a M.S. in June of this year.

Nora Clark is originally from rural Vermont. Television and film appearances include local news performances on WGN and ABC and “The Simpsons Movie” premier. Nora has choreographed for The Detroit Tap Repertory, The Company at Dancers’ Corner and taught and performed at the St. Louis Tap Festival. Nora graduated with honors from Columbia College Chicago, receiving her Bachelors of Arts in Writing and Producing.

Ian Berg is a tap dancer from Chicago, Illinois. He trained at the Joffrey Academy in Chicago while also dancing with the renowned Chicago based tap company MADD Rhythms, of which he is still a member. Ian is also a musician as well as a composer and arranger of music. He is currently living in Boston, Massachusetts where he is completing his final year as a dance major at The Boston Conservatory. He also works as director and choreographer for Subject: Matter, a small ensemble of tap dancers aimed at presenting new and cutting-edge tap dance work primarily in the Boston area.

Victoria Jones was born and raised in Gary, In, and was the first student from Gary performing in M.A.D.D. Rhythms in Chicago from 2005 until present. Under the inspiration of the tap movement, Victoria relocated to Las Vegas, determined to progress and pursue her dance career. Her tap career with M.A.D.D. Rhythms has led her to start the Las Vegas division, M.A.D.D. Rhythms Las Vegas. Inspired from many greats including the late Dr. Bunny Briggs, and Dr. Prince Spencer, she joined forces and founded the Las Vegas Tap Fest in 2013, a nonprofit 501©3, designed to honor the history of tap dance in Las Vegas and keep this art form alive.



113 S. St. Louis Ave.
Chicago, IL 60624

Phone 773-604-1899/ 773-604-1898 Fax
Sponsorship@MADDRHYTHMS.com

The Chicago Tap Summit

tapsummit@maddrhythms.com

www.maddrhythms.com

Youth Performers: A youth led component includes M.A.D.D. Rhythms Bronzeville: The HWCC Crew; comprised of young tapdancers from all over Chicago (Ages 14-18) and students from the M.A.D.D. Rhythms Tap Academy (Ages 5-105)

**Projected
Attendance:**

1000 youth (Multicultural; 70% female, 30% male); 500 to 700 (middle & high school students; urban and suburban) on Friday, November 14th at 11 am for the special school performances; and 400 youth (multicultural; 80% female, 20% male); 5-21 (middle, high school & college students; urban and suburban);

1000 adults (multicultural parents, educators, social service professionals, art lovers, music lovers, tap lovers, jazz lovers) for the one evening performances featuring all of the tapdancers and other special guests.

The masterclasses and workshops will draw **90 – 160 dancers** for the 3-day, intensive schedule.

1000 at the Gala Performance



*113 S. St. Louis Ave.
Chicago, IL 60624*

Phone 773-604-1899/ 773-604-1898 Fax

Sponsorship@MADDRHYTHMS.com

The Chicago Tap Summit

tapsummit@maddrhythms.com

www.maddrhythms.com

Internet: Value: \$20,000

www.maddrhythms.com, rich media site with streaming video and audio (music & video clips); with sponsors and hot links to sponsor's products, services and messages

www.cityalert.com, **4 weekly email blasts**,

www.nightlifemagazine.net, **4 weekly email blasts**

www.metromix.com, Banner Ad

www.facebook.com, Banner Ad

www.myspace.com, Banner promotion, ticket giveaway

Radio: Value: \$30,000

1. Power 92 FM; Donnie Devoe 2pm – 6pm Monday – Friday (ticket giveaways, 20 tickets each)

2. V103 – WVAZ FM, (50 Spots and 50 Ticket Giveaways)

2. Power 92 Live Broadcasts Day of the Event

3. WNUA FM, WVON AM (100 spots and 100 ticket giveaways)

(Schedules To Be Determined)

Print Ads: Value \$20,000

Citizens News,

Indigo,

Rolling Out,

Chicago Defender,

On Tap

Chicago Reader

(Schedules To Be Determined)

Street Promo: Value: \$6,000

Event Poster 1000

Palm Card/Mailers 25,000

Publicity: Value: \$10,000

Media kit, media alerts, press releases, radio and TV interviews

Media angle: Corporate America Supports the Arts, Our Youth, and the Preservation of an American Art Form: Tap.



113 S. St. Louis Ave.

Chicago, IL 60624

Phone 773-604-1899/ 773-604-1898 Fax

Sponsorship@MADDRHYTHMS.com

The Chicago Tap Summit

tapsummit@maddrhythms.com

www.maddrhythms.com

Corporate Sponsorship Participation

Presenting Sponsor

- Presenting Sponsor Designation, Reflected in All Print Collateral and Advertising
- Banner Ad on Website with Hot Link to Sponsor Site
- Customized Promotions Can Be Developed (Any Additional Cost is negotiable!)
- Logo on All Print Ads
- Logo on 20,000 Promotional Palm Cards Via Street Promotions
- Logo on 5,000 Promotional Palm Cards Via Direct Mail
- Logo on 4 Weekly Email Blasts on www.cityalert.com
- Logo on Event Banners
- Logo on, and a Full Page, Rear Cover Ad in 1,200 Program Books
- Name Tagged as Presenting Sponsor on All Paid Radio Spots (Schedule To Be Determined)
- The Right to Hang 2 Banners During the Event
- The Right to Make an Announcement at the Top of the Show
- Up to 20ft x 10ft Exhibit Space in the Lobby which will Include 2 to 4 6ft Tables and 2 to 4 Chairs
- 30 Tickets to Performances w/ preferred seating
- 30 Tickets to Opening VIP Reception!

Cost: \$30,000



113 S. St. Louis Ave.

Chicago, IL 60624

Phone 773-604-1899/ 773-604-1898 Fax

Sponsorship@MADDRHYTHMS.com

The Chicago Tap Summit

tapsummit@maddrhythms.com

www.maddrhythms.com

Corporate Sponsorship Participation

FULL SPONSOR

- Banner Ad on Website With Hot Link to Sponsor Site
- Logo on All Print Adds
- Logo on 20,000 Promotional Palm Cards Via Street Promotions
- Logo on 5,000 Promotional Palm Cards Via Direct Mail
- Logo on 4 Weekly Email Blasts on www.cityalert.com
- Logo on Event Banners
- Logo on and a Full Page, Inside Front Cover Ad In 1,200 Program Books
- Name Tagged as Sponsor on All Paid Radio Spots (Schedule To Be Determined)
- The Right to Hang one (1) Banner During the Event
- The Right to Make an Announcement at the Start of the Show
- Up to 10ft by 10ft Exhibit Space in the Lobby which will Include 1 or 2 6ft Tables and 2 Chairs
- 20 Tickets to Performances w/ preferred seating
- 20 Tickets to Opening VIP Reception!

Cost: \$20,000



113 S. St. Louis Ave.

Chicago, IL 60624

Phone 773-604-1899/ 773-604-1898 Fax

Sponsorship@MADDRHYTHMS.com

The Chicago Tap Summit

tapsummit@maddrhythms.com

www.maddrhythms.com

Corporate Sponsorship Participation

PARTIAL SPONSOR

- Banner Ad on Website With Hot Link to Sponsor Site
- Logo on Print Ads
- Logo on 20,000 Promotional Palm Cards via Street Promotions
- Logo on 4 Weekly Email Blasts on www.cityalert.com
- Logo on Event Banners
- Logo on and ½ page ad in 1,200 Program Books
- 10 Tickets to Performances w/ preferred seating
- 10 Tickets to Opening VIP Reception!

Cost: \$10, 000



113 S. St. Louis Ave.

Chicago, IL 60624

Phone 773-604-1899/ 773-604-1898 Fax

Sponsorship@MADDRHYTHMS.com

The Chicago Tap Summit

tapsummit@maddrhythms.com

www.maddrhythms.com

Corporate Sponsorship Participation

PARTIAL SPONSOR

- Banner Ad on Website With Hot Link to Sponsor Site
- Logo on Print Ads
- Logo on 20,000 Promotional Palm Cards via Street Promotions
- 5 Tickets to Performances w/ preferred seating

Cost: \$5, 000



113 S. St. Louis Ave.

Chicago, IL 60624

Phone 773-604-1899/ 773-604-1898 Fax

Sponsorship@MADDRHYTHMS.com

The Chicago Tap Summit

tapsummit@maddrhythms.com

www.maddrhythms.com

Corporate Sponsorship Participation

SUPPORTING SPONSOR

- Logo on Print Ads
- 2 Tickets to Performances w/ preferred seating

Cost: \$1, 000



113 S. St. Louis Ave.

Chicago, IL 60624

Phone 773-604-1899/ 773-604-1898 Fax

Sponsorship@MADDRHYTHMS.com